

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP SEP19/12 15.56
CHANGES ** WFTV-TV ***

REP. #	OFF. #	6556	SALESMAN	#
BUYER NAME	MARIANNE CAMPBELL			
SALES PRSN	WA-	JOE KNAUER		

	CLASS: NATL.	LOCAL	REGIONAL
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(CH₃)

DATE SEP19/12 15.56

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
RPOF- BROOKS, GOODSON, BRODEUR

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
26	S		1100P-1135P	30		\$2,500.00	9/3	9/5	2		M-W	2
PROGRAM : NEWS ORD COM1 : TIME PERIOD FOR NEWS THIS IS A MAKE-GOOD FOR SEP3 ON LINE-19 FOR 3 SPOTS/WK THIS IS A MAKE-GOOD FOR AUG28 ON LINE-20 FOR 3 SPOTS/WK												
27	S		1100P-1135P	30		\$2,500.00	8/28	8/30	2		TU-TH	2
PROGRAM : NEWS ORD COM1 : TIME PERIOD FOR NEWS PART OF A MAKEGOOD MADE UP OF LINES 26-27												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	:

32	A		1128P-1203A	30		\$2,500.00	9/5	9/5	1		WED	1
PROGRAM : NEWS												
ORD COM1: SPOT RAN 1156P IN NEWS 1128P-1203A DUE TO RUN OVER OF DNC												
THIS IS A MAKE-GOOD FOR SEP5 ON LINE-26 FOR 1 SPOT/WK												

31	A		1121P-1156P	30		\$2,500.00	8/30	8/30	1		THU	1
PROGRAM : NEWS												
ORD COM1: SPOT RAN 1149P IN NEWS 1121P-1156P DUE JAGUARS GAME RUN OVER												
THIS IS A MAKE-GOOD FOR AUG30 ON LINE-27 FOR 1 SPOT/WK												

STATION MAKEGOOD OFFERS:

M6	OK'D	BUY#27	MISSED: TU-TH/1100P-1135P	AUG30	30S	\$2,500.00					(SEP19/12)	
			OFFER: THU/1121P-1156P	AUG30	30S	\$2,500.00					PLS ADVISE.	
			CMT: SPOT RAN 1149P IN NEWS 1121P-1156P DUE JAGUARS GAME RUN OVER									

M7	OK'D	BUY#26	MISSED: M-W/1100P-1135P	SEP5	30S	\$2,500.00					(SEP19/12)	
			OFFER: WED/1128P-1203A	SEP5	30S	\$2,500.00					PLS ADVISE.	
			CMT: SPOT RAN 1156P IN NEWS 1128P-1203A DUE TO RUN OVER OF DNC									

SEP/12	195100.00	CONTRACT TOTAL	195100.00
		TOTAL SPOTS	75

MARKET TOTALS \$513,421	WFTV 38%	WKMG 28%	WESH 21%	WOFL 13%	WKCF 0%	WRBW 0%	CABL 0%
	WOPX 0%	WRDQ 0%	EFTV 0%				

ESTIMATED

SVC- NSI

DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE